



TW

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Adam M. Litt *et al.*  
Title: METHOD FOR ADVERTISING AND SELLING PRODUCTS ONLINE  
Appl. No.: 10/712,380  
Filing Date: November 14, 2003  
Examiner: Unknown  
Art Unit: ~~3629~~ 3622  
Dkt. No.: 007

**INFORMATION DISCLOSURE STATEMENT (IDS)**

Commissioner for Patents  
P.O.Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Please consider the following information.

**Timing of the IDS**

This IDS is being submitted before the mailing of a first Office Action on the merits.

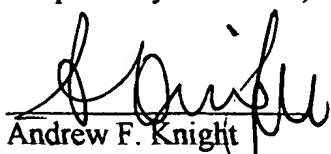
**Relevant Publication**

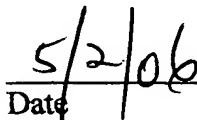
The website located at <http://tinyurl.com> is considered to be relevant to the present application. Applicants respectfully request the Examiner to view the cited website directly online. For the Examiner's convenience, the home page of the cited website has been printed and attached.

**Conclusion**

Applicants respectfully request a first action on the merits. If the Examiner believes that a telephone conference will further prosecution of the present case, the Examiner is invited to contact the representative at the number indicated below.

Respectfully submitted,

  
Andrew F. Knight  
Reg. No. 50,443  
706-245-0140

  
Date

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

*(Use as many sheets as necessary)*

**Complete if Known**

<b>Application Number</b>	10/712.380
---------------------------	------------

<b>Filing Date</b>	Nov. 14, 2003
--------------------	---------------

First Named Inventor	Adam M. Litt
----------------------	--------------

**Art Unit**

Examiner Name

Sheet

1

of

1

Attorney Docket Number	007
------------------------	-----

### NON PATENT LITERATURE DOCUMENTS

[illegible]

**Examiner  
Signature**

Date  
Considered

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 809. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1 Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

***If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-788-9199) and select option 2.***